



Introducing the MLQ360 International Report

The new leadership assessment benchmark for the world

We proudly introduce the **MLQ360 International Report** to complement the existing MLQ360 Australian Norm Report so successfully utilised for nearly a decade now!

The MLQ360 International Report is suitable for global or national applications - anywhere!

It features two fully customisable benchmarks/segments.

For instance, it can be dedicated to report an individual's MLQ360 Full Range Leadership Profile with internal organisation comparisons by customer defined hierarchy, region or business functions *in addition* to giving an aggregate organisation norm and the usual international norms and research-driven benchmarks.

At project set-up - 24/7 - Facilitators can *pre-define up to twenty drop-down menu sub-divisions for each segment* which are then appropriately selected for each individual profile at report production stage.

So you can now access reports that include individual benchmarks by, for instance -

- **geographic regions** >>> e.g. states, countries or zones;
- **functional business units** >>> e.g. sales and marketing, manufacturing operations, human resources, finance and administration;

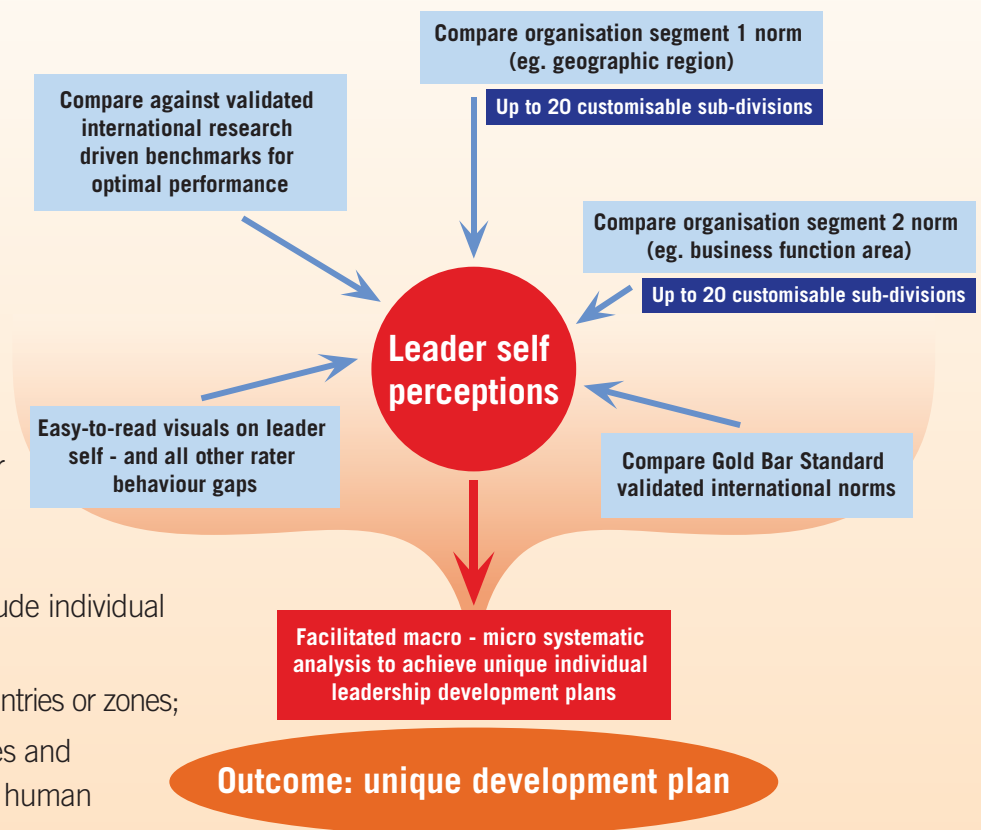
- **different organisational levels** >>> e.g. executive leadership, senior management, middle management ... right through to front line management;

- **any other cross-section** your client organisation might be interested in.

or any combination of two of these.

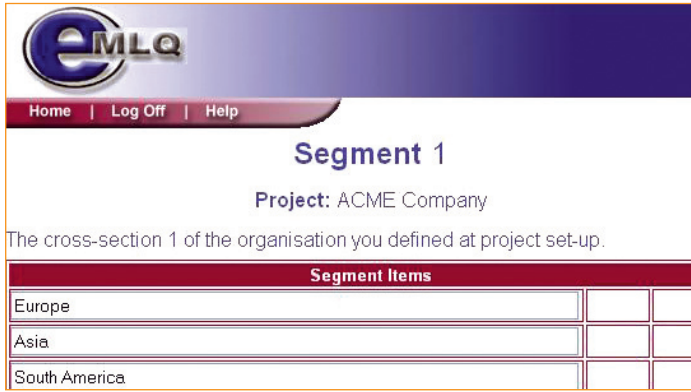
The MLQ International Report –

“scientifically driven feedback leading to excellent development plans that optimise leadership outcomes!”




See over for more details about this exciting quantum leap in MLQ360 Reporting!

MLQ360 International Report:
Two fully customisable benchmarks/segments*



The screenshot shows the eMLQ interface for Segment 1. It includes a navigation bar with 'Home', 'Log Off', and 'Help'. The title is 'Segment 1' and the project is 'ACME Company'. Below the title, it states 'The cross-section 1 of the organisation you defined at project set-up.' A table titled 'Segment Items' lists 'Europe', 'Asia', and 'South America'.

Segment Items		
Europe		
Asia		
South America		



The screenshot shows the eMLQ interface for Segment 2. It includes a navigation bar with 'Home', 'Log Off', and 'Help'. The title is 'Segment 2' and the project is 'ACME Company'. Below the title, it states 'The cross-section 2 of the organisation you defined at project set-up.' A table titled 'Segment Items' lists 'Sales', 'Production', and 'Administration'.

Segment Items		
Sales		
Production		
Administration		

*Up to 20 customisable sub-divisions can be specified by facilitators to collect rater data in both Segment 1 and 2.

The MLQ360 International Report:
Additional Features and Benefits!

The MLQ360 International Report has all the usual MLQ360 Australian Norms Report features and benefits -

- Immediately identify optimal performance profiles by reference to research benchmark zones!
- Locate gaps and stretch points through easy-to-use macro summaries of all rater averages, split by rater hierarchy and by leader-rater gaps!
- Generate unique leadership development plans by drilling down into the comprehensive micro data reported!

- Access direct rater comments through open-ended questions providing rich narratives to augment each psychometrically-driven FRLM profile!
- Utilise the computer generated top and bottom six MLQ5x transformational leadership styles to obtain quick take-aways!
- Satisfy each client organisation's needs by making use of the easy-to-use Extension Multi-rater Multi-scale 360 data collection eMLQ facility!

And remember ...

- **It only takes about 10 minutes** to answer the 48 MLQ questions!
- **Standard pricing includes up to 24 raters**, not just 8 or 10!
- To make use of *MLQ International* technical help-desk and practitioner consulting support.



World-class on-line university learning platforms and practice standards.

MLQ International continues to push best professional practice and ethical standards. It does this by ensuring that its accredited network are trained in all aspects of MLQ360 facilitation, feedback and interpretation leading to the creation of unique dedicated leadership plans ideal for follow-through coaching.

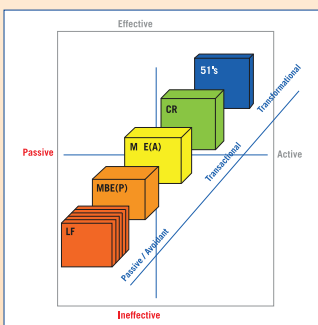
To become an accredited member of MLQ International, an on-line course is now being offered through Deakin University.

For further information visit:

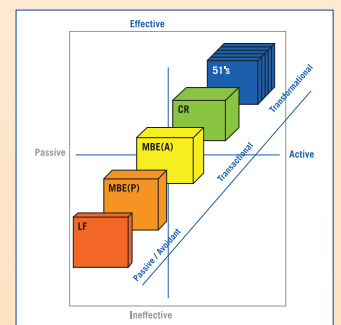
http://www.mlq.com.au/course_online_accred.asp

If you want further information about the MLQ360 International Report or on-line accreditation, contact the MLQ Office on +61 3 9819 3689 or via email (info@mlq.com.au).

Full Range Leadership Model as assessed by the MLQ360



Suboptimal FRL Profile



Optimal FRL Profile